RESEARCH TO MARKET SOLUTION

Europe's hardest working innovation accelerator

European Innovation Services

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Company Presentation

R2M Solution

Founded	People	Offices	Research	Funds raised	First time EU
2012	**133**	**10** 4 Countries	**+146** R&D projects	**+640 M€** Total R&D Portfolio	**53** Organizations

Turnover: **€9.1 Million (2023)**

Over half in commercial activities

Our Branches

Italy
R2M Solution S.r.l.
Via F.lli Cuzio 42
27100 Pavia, Italy
P.IVA: IT04998380879

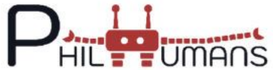
R2M Energy s.r.l. (ESCO)
Elmas - Via Carlo Bacco, 05
09067 Elmas (CA), Italy
P.IVA: IT 02696060181

Spain
R2M Solution Spain, S.L.
Calle Villablanca 85
28032 Madrid, España
VAT: ES B87348470

France
R2M Solution SAS
Les Galeries de Beaumon
06330 Roquefort-les-Pins, France
VAT: FR11828579367

United Kingdom
R2M Solution ltd.
Flat 4, 74 Holland Park
London, W11 3SL
VAT: GB259731081

Our EU projects



Our Journey

Innovation

European Commission

Innovative products and services

- REAL ESTATE
- Digitalization
- Sustainability

IES ICL: Intelligent Communities Lifecycle	ZUTEC: REAL ESTATE information management	Synavision: Monitoring Based Commissioning	BrainBox AI: Autonomous AI HVAC technology
Matterport: Virtual tours, 3D survey and digital twin	BIMcollab: cloud based BIM issue management	GREENPASS: asses the greenery impact on resilience	Onyx Solar: photovoltaic glass for buildings

- Smart Grid and Local Energy Communities

Sustainability Consulting

GREEN BUILDING COUNCIL SOCIO ITALIA

LEED AP BD+C

LEED AP O+M

LEED AP ID+C

WELL AP

BREEAM CODE FOR A SUSTAINABLE BUILT ENVIRONMENT BRE GLOBAL LICENSED ASSESSOR COMPANY greenbooklive.com

BUREAU VERITAS 1828 CEPAS Commissioning Authority (CxA)

Connect Them

Innovative products

IES ICL: Intelligent Communities Lifecycle

ZUTEC: REAL ESTATE information management

Synavision: Monitoring Based Commissioning

BrainBox AI: Autonomous AI HVAC technology

Matterport: Virtual tours, 3D survey and digital twin

BIMcollab: cloud based BIM issue management

GREENPASS: asses the greenery impact on resilience

Onyx Solar: photovoltaic glass for buildings

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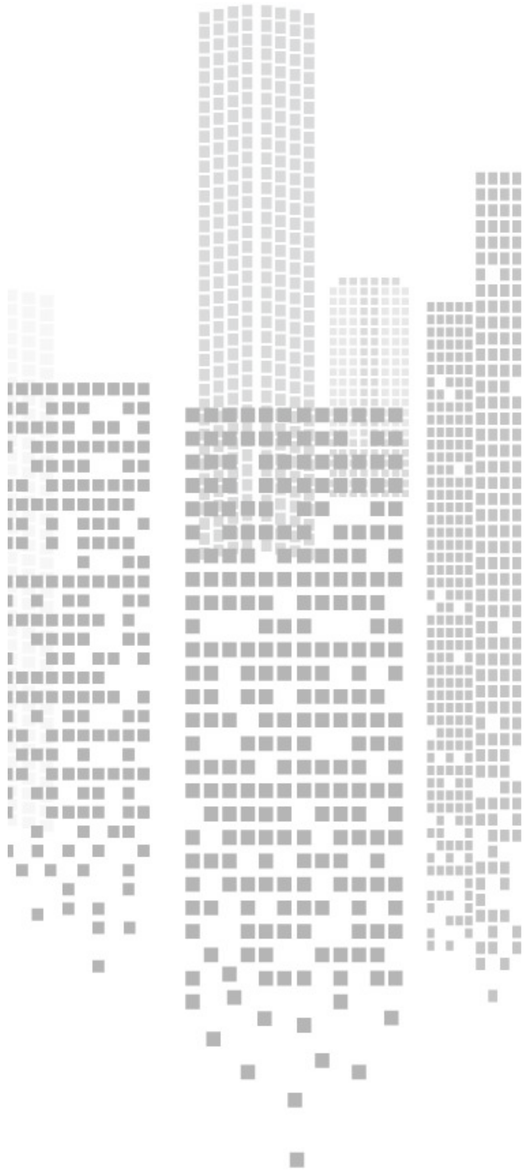
Proposal Writing Services



2a

Full Proposal Writing

Proposal Writing Service

Tools & IT

Setup of a shared Google Drive (or equivalent) dedicated space with initial appropriate folder structure for document sharing and collaboration

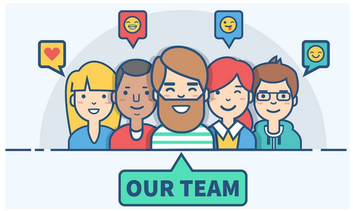
Setup of virtual meeting rooms with Google Meet (or equivalent) for every required virtual meeting

Support the entities in the Participant Identification Code (PIC) Registration in the EU portal

Setup of the proposal on the EU Participant Portal using the provided Party EU Login (ECAS) credentials

Proposal Writing Service

Virtual Meetings & Consortium Building



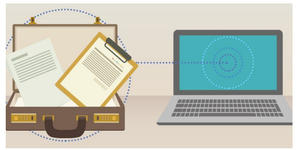
Organization of proposal core-team calls every 1/2 weeks

Writing minutes highlighting decisions and key actions for every meeting

Consortium Building: recommendations for a balanced consortium with regards to the call expectations

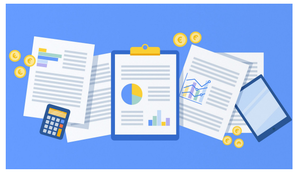
Proposal Writing Service

Partnerships



Collection of partners PIC code and administrative information required for the Participant Portal

Setup of the core proposal writing team (one lead contact person per each proposal main section)



Budget management: we offer customized support to understand HE budget rules and coordination of the budget preparation

Setup of the proposal template document: template pre-completed with generic ‘best-practice’ content from earlier successful proposals which can be easily adapted

Proposal Writing Service

Proposal Writing

Allocation of information provider among partners for each section according to partners' skills and expertise allowing R2M to **write** the proposal

Setup of proposal tables that can be edited collaboratively in a dedicated Online Google Sheet (e.g. related initiatives and actions for Section 1, etc.)

Support the development/improvement of the objectives with focus on the Party interests

Setup of ad-hoc templates (e.g. technology template, pilot template) to facilitate input gathering from the project partners

Design of a draft proposal logo (max. 2 design iterations)

Proposal Writing Service

Review Process

- Established process which focuses on the areas of the specific evaluation criteria for the call and make detailed comments on how to improve each section as necessary

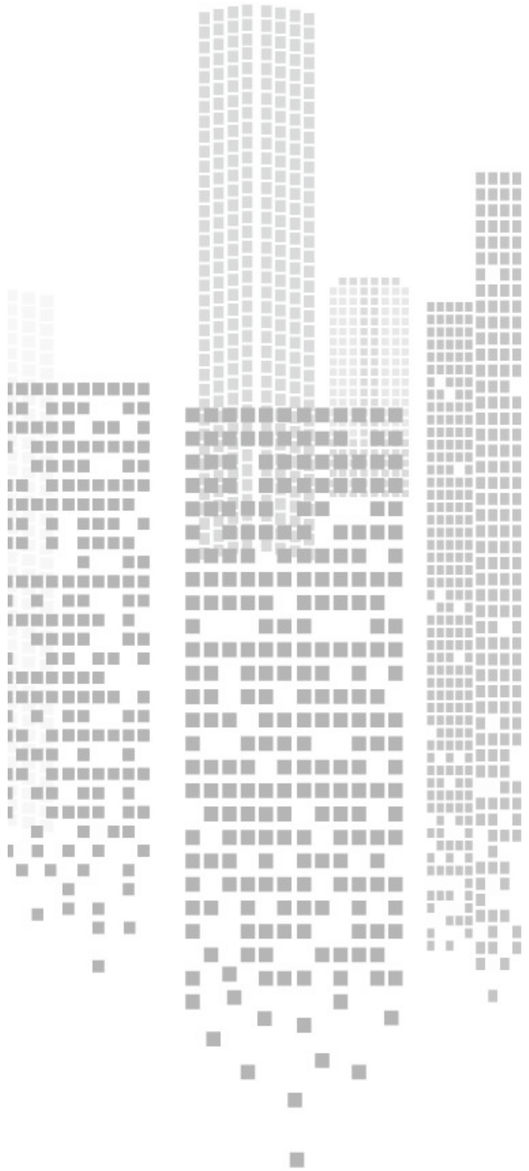
- We look at consistency, clarity of concept, justification of innovation, level of detail provided, conformance with the call objectives, research methodology and objectiveness, appropriateness of partners, resource justification, management provisions, relevance of impact, dissemination and exploitation plans

Proposal Writing Service

Submission

Proof-reading and check coherence of the proposal

Submission of the proposal before the deadline on the EU Participant Portal



2b

Proposal Coordination Support

Proposal Coordination Support

Tools & IT

Setup of a shared Google Drive (or equivalent) dedicated space with initial appropriate folder structure for document sharing and collaboration

Setup of virtual meeting rooms with Google Meet (or equivalent) for every required virtual meeting

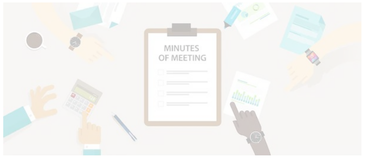
Support the entities in the Participant Identification Code (PIC) Registration in the EU portal

Setup of the proposal on the EU Participant Portal using the provided Party EU Login (ECAS) credentials

Proposal Coordination Support

Consortium Building

~~Organization of proposal core team calls every 1/2 weeks~~

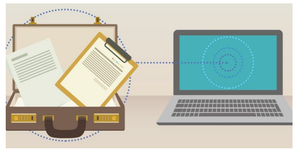


~~Writing minutes highlighting decisions and key actions for every meeting~~

Consortium Building: recommendations for a balanced consortium with regards to the call expectations

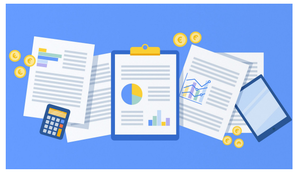
Proposal Coordination Support

Partnerships



Collection of partners PIC code and administrative information required for the Participant Portal

Support the coordinator to setup the core proposal writing team (one lead contact person per each proposal main section)



Budget management: we offer customized support to understand HE budget rules ~~and coordination of the budget preparation~~

Setup of the proposal template document: template pre-completed with generic ‘best-practice’ content from earlier successful proposals which can be easily adapted

Proposal Coordination Support

Proposal Writing

Allocation of information provider among partners for each section according to partners' skills and expertise allowing R2M to **improve and assemble** the proposal

Setup of proposal tables that can be edited collaboratively in a dedicated Online Google Sheet (e.g. related initiatives and actions for Section 1, etc.)

~~Support the development/improvement of the objectives with focus on the Party interests~~

Setup of ad-hoc templates (e.g. technology template, pilot template) to facilitate input gathering from the project partners

~~Design of a draft proposal logo (max. 2 design iterations)~~

Proposal Coordination Support

Review Process

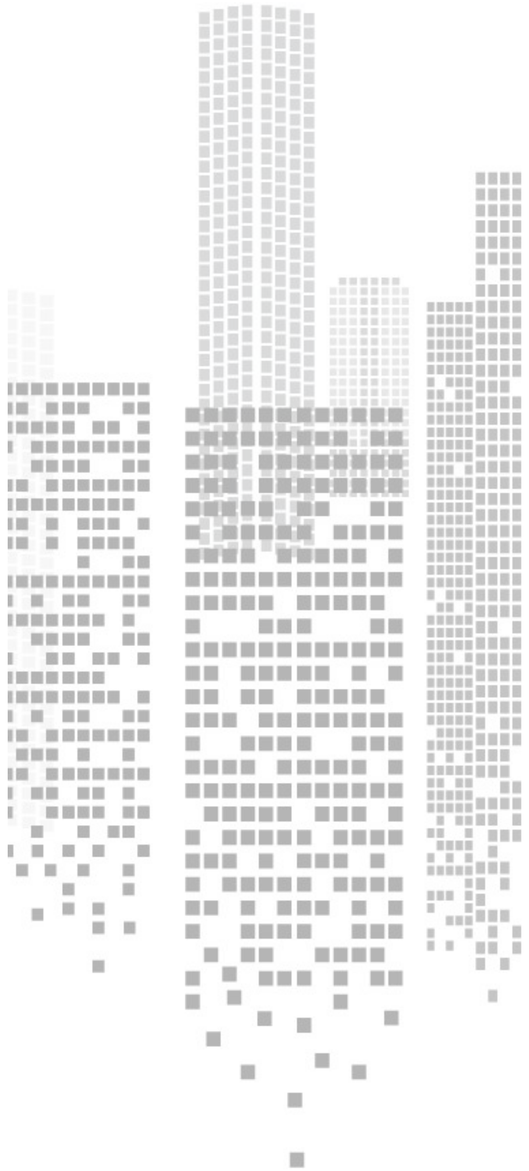
- Established process which focuses on the areas of the specific evaluation criteria for the call and make detailed comments on how to improve each section as necessary
- We look at consistency, clarity of concept, justification of innovation, level of detail provided, conformance with the call objectives, research methodology and objectiveness, appropriateness of partners, resource justification, management provisions, relevance of impact, dissemination and exploitation plans
- The only aspect of your proposal we do not evaluate is the accuracy of the scientific and technical detail. You are the experts in this and only you will know if you are at the leading edge of your specific field or not. However, we will let you know if it is unclear or inconsistent

Proposal Coordination Support

Submission

Proof-reading and check coherence of the proposal

Submission of the proposal before the deadline on the EU Participant Portal



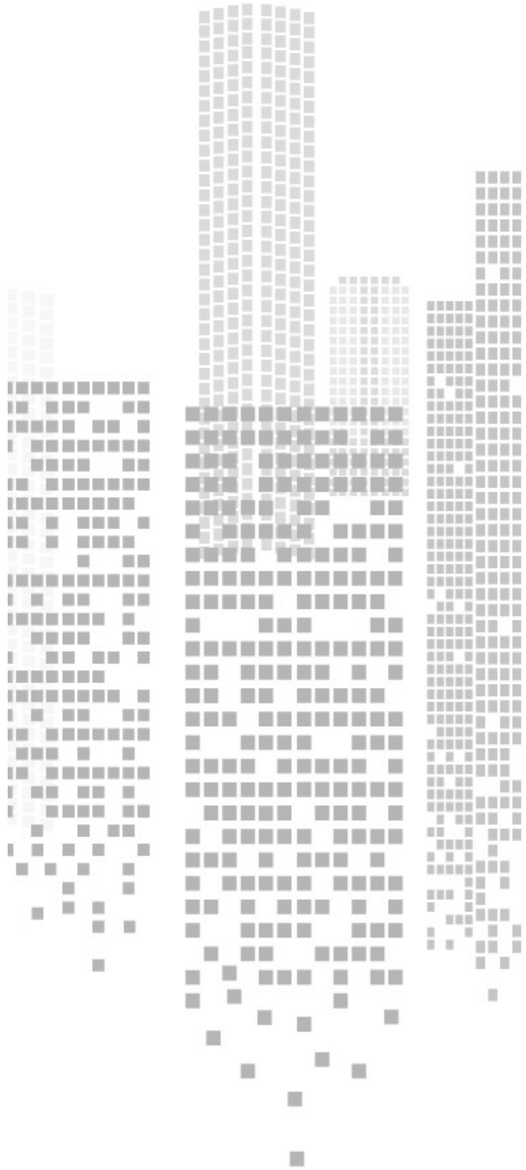
2c

Proposal Review Service

Proposal Review Service

Review Process

- Established process which focuses on the areas of the specific evaluation criteria for the call and make detailed comments on how to improve each section as necessary
- We look at consistency, clarity of concept, justification of innovation, level of detail provided, conformance with the call objectives, research methodology and objectiveness, appropriateness of partners, resource justification, management provisions, relevance of impact, dissemination and exploitation plans
- The only aspect of your proposal we do not evaluate is the accuracy of the scientific and technical detail. You are the experts in this and only you will know if you are at the leading edge of your specific field or not. However, we will let you know if it is unclear or inconsistent
- We do not undertake full eligibility checking since this requires Part A of the proposal. – However, if we notice specific eligibility problems within Part B of your proposal we will notify you of this.



Proposal Writing Services

Summary

Proposal Writing Services

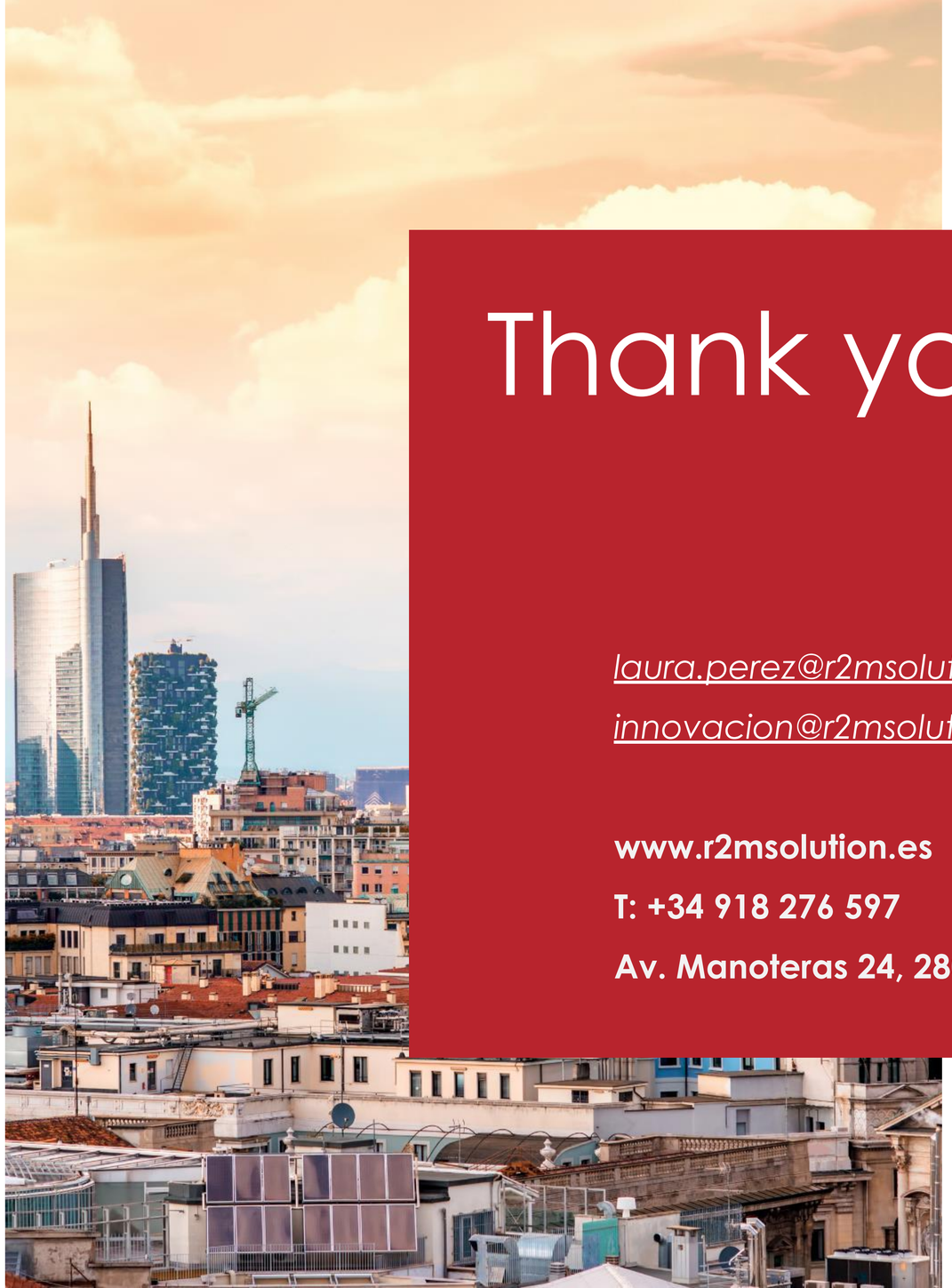
	Full Proposal Writing	Proposal Coordination	Proposal Review
TOOLS & IT			
Setup of a shared Google Drive (or equivalent)	✔	✔	
Setup of virtual meeting rooms for every required virtual meeting	✔	✔	
Support the entities in the Participant Identification Code (PIC) Registration in the EU portal	✔	✔	
Setup of the proposal on the EU Participant Portal	✔	✔	
VIRTUAL MEETINGS & CONSORTIUM BUILDING			
Organization of proposal core-team calls every 1/2 weeks	✔		
Writing minutes highlighting decisions and key actions for every meeting	✔		
Consortium Building and use of R2M's network	✔	✔	
PARTNERSHIPS & BUDGETING			
Collection of partners PIC code and administrative information	✔	✔	
Setup of the core proposal writing team and manage writing process	✔		
Budget and partner management: support on HE rules	✔		
Setup of the proposal template document	✔	✔	
PROPOSAL WRITING			
Lead drafting tasks and Allocation of information provider allowing R2M to **write** the proposal	✔		
Allocation of information provider allowing R2M to **improve/assemble** the proposal		✔	
Setup of proposal tables	✔	✔	
Support the development/improvement of the objectives with focus on the Party interests	✔		
Setup of ad-hoc templates to be filled/adapted	✔	✔	
Design of a draft proposal logo (max. 2 design iterations)	✔		
REVIEW PROCESS			
Review focusing on the specific evaluation criteria for the call. Suggestions for improvements.	✔	✔	✔
Strengthen consistency, clarity of concept, justification of innovation, level of detail provided	✔	✔	✔
SUBMISSION			
Proofread, improve and check coherence of the proposal	✔	✔	✔
Submission of the proposal before the deadline on the EU Participant Portal	✔	✔	

Compensation scheme for BOPTEST+ proposal (HORIZON-CL5-2026-02-D4-02)

Full Proposal Writing

Writing Fee: 0.55% of EU funding requested per partner

Success Fee: 5% of EU funding requested per partner



Thank you

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